

# **PROFESSIONAL EXPERIENCE**

JUNE / 2019 AUGUST / 2020

Creation of multimedia content (videos, animations, arts design). Editorial layout. Video recordings and voice-overs. Microsites (Dreamweaver). Writing and optimizing digital content. Community management. Events organization. Content creation (Drupal). Branded content and content marketing. Web and social media analytics. Spanish-English translations.

> Management Solutions. Madrid.

#### NOVEMBER / 2018 MAY / 2019

Account: Booking.com. Send and write press releases. Media monitoring (tools). Perform weekly clippings. Spanish-English translations and

> vice versa. Omnicom PR Group. Madrid.

> > FEBRUARY / 2018 OCTOBER / 2018

Write content for the blog and copywriting. Social media management. Multimedia creation. Marketing Campaigns. Email Marketing. English in Action. Madrid.

> SEPTEMBER / 2017 SEPTEMBER / 2017 Set production and styling for photoshoots. COSAS Magazine, Quito.

JULY / 2018 Designing the entire visual part of the company's promotion and image (marketing collateral). Consultores Asociados B&B. Quito.

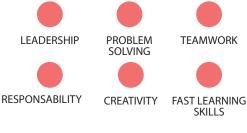
#### JUNE / 2016 AUGUST / 2016

JULY / 2017

#### Communication coordination. Events organization. Content writing for

internal magazine. Audit performance. PRONACA. Ouito.

# PERSONAL TRAITS



# LANGUAGES



# María Emilia Polo

## DIGITAL MARKETING, COMMUNICATIONS, PR AND SOCIAL MEDIA

+34 666 75 33 89 mariaemiliapolobravo@gmail.com Madrid, Spain 27/07/1995/25 years old Ecuadorian

# ACADEMIC EDUCATION

2019 2020

Master in Political and Business Communications. Camilo José Cela University. Madrid.

#### 2018 2019

## Master in Digital Marketing, Communications and Social Media.

Camilo José Cela University. Madrid.

#### 2017 2018

Master in Communications and Fashion. Istituto Europeo di Design. Madrid.

#### 2013 2017

Bachelor's Degree in Organizational Communication and PR. San Francisco de Quito University. Quito. ADDITIONAL CERTIFICATIONS

## OCTOBER / 2020

Google Ads and Facebook Ads from scratch. Domestika. Madrid.

## OCTOBER / 2019

Complementary training course in Commercial Management and Marketing. IMF. Madrid.

#### MAY/ 2014

Visual Communication using Adobe Photoshop CS6. USFQ. Quito.

## MARCH / 2014

Graphic Design and Illustration using Adobe Illustrator. USFQ. Quito.

# INFORMATICS SKILLS

Office Applications Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe Premiere Adobe After Effects Adobe Flash Adobe Dreamweaver Sony Vegas Pro QuarkXPress Wordpress Drupal HTML and CSS SEO tools Google Analytics

